



SPORT CLIMBING
VICTORIA

2024 - 2026
STRATEGIC PLAN





Our Vision

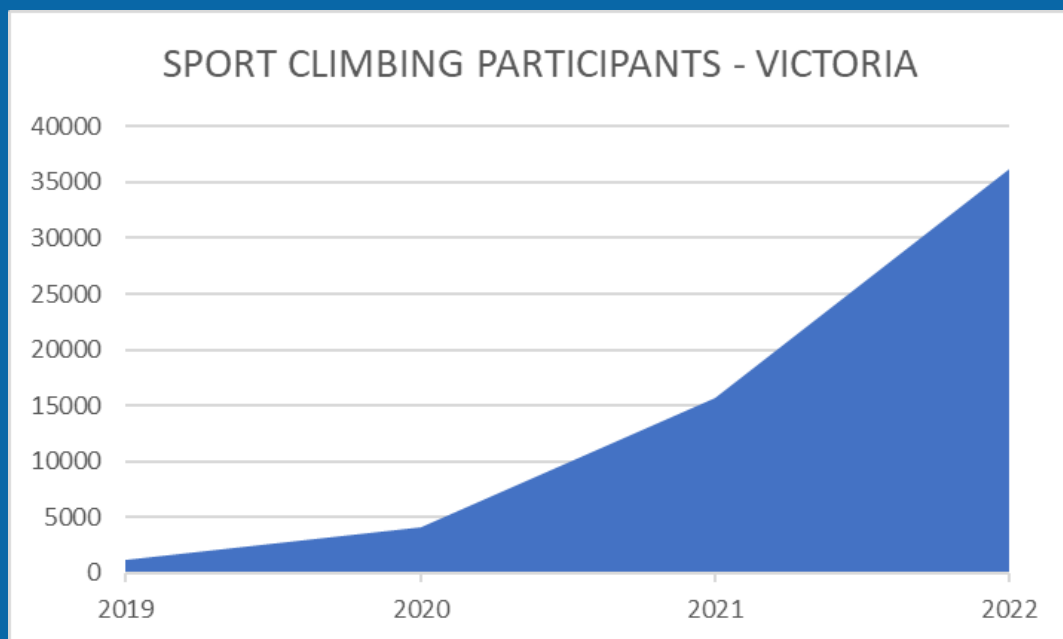
To serve as an example of excellence in the advancement of sport climbing in Victoria and Australia, and effectively supporting climbers of all levels to reach their personal goals.

Our Mission

Support the wellbeing, development and competitive excellence of Victorian climbers through advocacy, organised events, resources and providing athlete pathways. Strong collaboration with our stakeholders will enable us to improve the accessibility and growth of the climbing community, both locally and nationally.

EXECUTIVE SUMMARY

Sport Climbing is continuing to grow at an unprecedented rate in Victoria, with figures from Ausplay showing participation rates more than doubled from 2021 to 2022.



Victoria consistently hosts some of the largest state competitions, attracting athletes from across Australia and overseas. This is due to the high quality of those events with experienced event officials, experienced and creative route-setters and access to some of the best indoor climbing terrain in Australia.

Growth at these events is also accelerating, in both adult and youth categories. At the 2023 Victorian Lead Championships we experienced up to 50% growth in the Youth and Junior categories, suggesting a surge of interest which will continue as those athletes move into the open age categories. This trend continued with the 2023 Victorian Boulder Championships, where there was an increase of over 66% on 2022 registrations. We anticipate growth to continue, given the ongoing inclusion in the Olympics.

Meeting the demands of the growing participation and interest in climbing presents both opportunities and challenges for Sport Climbing Victoria, which we are excited to address.

The Sport Climbing Victoria 2023-2026 Strategic Plan outlines how we intend to channel the growing participation and interest in our sport into achieving our vision for climbing in Victoria. In this strategic plan we have identified four priority areas that are essential for continuing the development of climbing in Victoria and will lay the foundation for climbing to contribute significantly to sport climbing in Australia.

Ellen White-Mackenzie
Chair, Sport Climbing Victoria

PRIORITIES

Operational Sustainability

By linking the work of all our volunteers, stakeholders, and partners, we will build a resilient organisation with enhanced capability and capacity to improve current activities and expand our reach.

Athlete Pathways

Our organised State competitions, human resources and programming will support Victorians in their pursuit of athletic excellence at the national and international level.

Facilities

We will expand the access Victorians have to world class climbing facilities and reliably secure venues for events, workforce development and elite athlete programming.

Governance

Taking a leadership role in the broader climbing community to build governance capability across all climbing activities; collaborating with leaders from commercial gyms, community climbing spaces, University and community clubs.



Operational Sustainability

SCV will strive for improved operational sustainability to increase the quality and professionalism of all activities.

We will accomplish this through:

- Growing the workforce, both volunteer and professional, through targeted investments in recruitment and training
- Improving our financial position by working to cultivate recurrent revenue sources
- Develop a stronger network by identifying potential partners with aligned interests, to work together towards shared outcomes

MEASURES

- Number of engaged volunteers at events and contributing to ongoing projects
- Number of events with workforce development and training objectives
- Annual Recurring Revenue





Athlete Pathways

SCV will continue to build and support a broad and inclusive climbing population in Victoria. As part of our outreach, we support all Victorians performing at regional and national competitions including the growing interest in paraclimbing, and hope to inspire Victorians to reach their highest potential.

We will accomplish this through:

- Facilitating and supporting current and new clubs and squads to organise local events and athlete development activities, including specialised activities with the adaptive climbing community
- Emphasise the development of a diverse local workforce in key technical roles involved in delivering athlete development programs, by establishing a leadership role in the implementation of the national coaching and routesetting accreditation framework
- Explore sponsorship opportunities to enhance athlete support

MEASURES

- Number of clubs and squads in Victoria with particular note of clubs with programming that caters towards diverse segments of Victoria's population
- Number of full-time route-setters and coaches in Victoria, with additional support to create a diverse workforce
- Budget spent on athlete development and support activities across a diverse population

Facilities

Access to climbing facilities is a particular challenge for SCV as all activities require access to highly specialised terrain and keeping up to date with the evolving international standards.

To meet this challenge, SCV is working with Sport Climbing Australia to drive infrastructure development to fill current gaps not being met by commercial facilities and which are essential for hosting world-class events, workforce development activities and athlete development, covering all three disciplines of competition climbing.

This will be done through:

- Identifying the needs and exploring opportunities for a State facility
- Strengthening relationships with commercial facilities to continue to improve current programming and events

MEASURES

- A State Facility Plan adopted by the Board of Directors outlining a strategy and timeline for further infrastructure requirements in Victoria
- Number of unique commercial facilities that host SCV events



Governance

Sport Climbing Victoria has a key role to play in leading the development of robust governance bodies which can encompass climbing activities for the needs of all Victorians.

Furthermore, it is important that SCV work to support and embrace the growing diverse demographic interested in climbing both socially and competitively. SCV will continue to support the Climbing Victoria Advisory Council.

MEASURES

- Number of climbing clubs and organisations that SCV have formal relationships with, and who will participate in a coordinated governance structure
- Number of climbers in Victoria who are members of SCV or related climbing governance bodies

